

I DID IT!

DO THINGS YOU NEVER THOUGHT YOU COULD DO

Change is demanded by business. But how do you change? Before we ride a bike, we get taught how to ride. Before we drive, we get taught how to drive. Before we change, we get dumped in the deep end and get told "We do it this way now." There's a better way.

THERE ARE 3 RULES OF CHANGE THAT MOST PEOPLE DON'T EVEN KNOW EXIST

I learned them from meeting a diverse range of people. From Sir Edmund Hillary to Elon Musk, death row inmates to space shuttle pilots.

They're easy to remember. They're easy to use. They can be used by everyone from the frontline staff to senior management. This matters.

As Harvard Business School says...

The most common point of failure for change in business is when senior management and front-line staff are not aligned BEFORE change starts.

I DID IT! is a practical way for everyone to get aligned. The audience walks away believing they can take change in their stride, they can get through disruption and best of all, they can do things they never thought they could do.

AN ENGAGING KEYNOTE THAT BRINGS CHANGE TO LIFE!

BOUNDLESS INFECTIOUS ENERGY That's because Julian lives what he teaches. Your audience will feel it.

FRIENDLY STRAIGHT-TALKER Julian tells his audiences exactly what they need to hear in a way that is simple, memorable, and jargon-free.

INSPIRING ROLLERCOASTER OF EMOTIONS Unique stories and laugh-out-loud humour.

TESTIMONY

Easily one of the most popular sessions over the 3-day conference.

Soffian Mohammed Amin, Chief Program Officer, HRD Corp

Julian's storytelling and entertaining delivery are 'can't look away' compelling.

Sarah Oxlade - Transformation Specialist - Telstra

The team now feels empowered to step up and do something new

Denver Galea - Mgr Customer Solutions - Translink

PAST CLIENTS

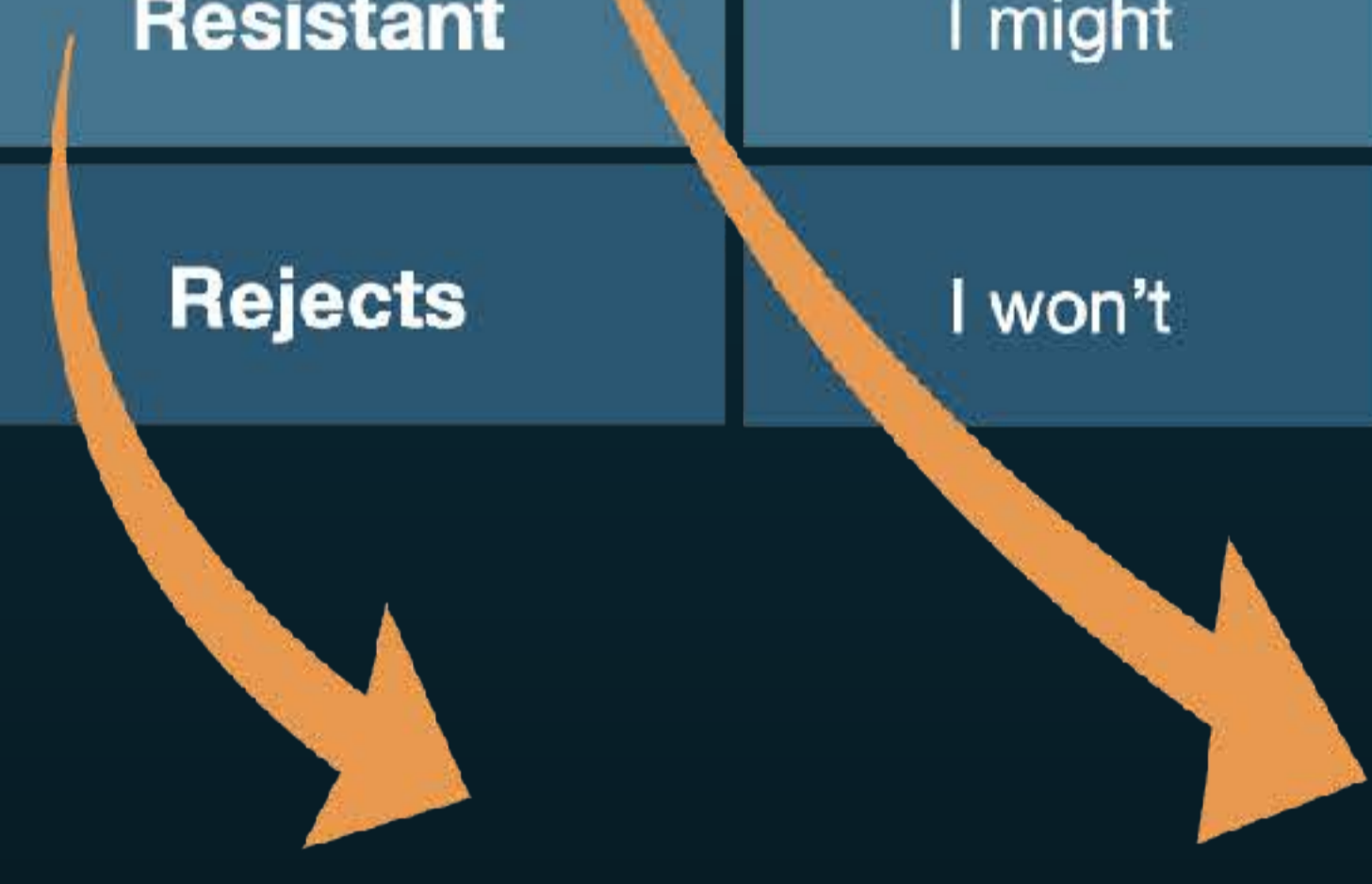


CONTACT

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Employee	Attitude	Mood	Value
Role Model	I did	😊	\$\$\$\$
Resilient	I can	🙂	\$\$\$
Resistant	I might	😐	\$
Rejects	I won't	😞	-\$



Change Resistant	Change Resilient
holds off decisions	makes decisions
disruptive	happy
unproductive	productive
needs supervision	motivated
problem creator	problem solver
potential liability	potential leader